

National Media Award



About ATSSA

- **American Traffic Safety Services Association**
- **Headquartered – Fredericksburg, Va. (1969)**
- **1,800 national/international members who manufacture/install roadway safety devices (signs, stripes, guardrails, etc.)**

About ATSSA

- **Nationwide training for roadway workers, flaggers, and certification**
- **One of three “founding” members of NWZAW (Dec. 1999 – FHWA / ATSSA / AASHTO)**
- **Technical committees meet twice a year – once at “Midyear” meeting, then at Traffic Expo.**

About ATSSA

- One of those committees –

***Safety
and
Public Awareness
Committee
(SPA)***

National Media Award

- **Bob, Jim and I are all SPA Committee members.**
- **Committee work includes raising roadway safety awareness in communities with local officials, law enforcement, elected officials, educators and the media.**

National Media Award

- Award conceived in SPA Committee.
- Purpose – to recognize a reporter, news organization who has made a positive impact on a roadway safety issue.

National Media Award

- **Nominations to ATSSA by Nov. 2.**
- **A “National Media Award Selection Committee” in the SPA Committee selects three finalists.**
- **ATSSA Board of Directors selects winner from the three finalists at their November board meeting.**
- **And now, here’s Bob...**

Randy



National Media Award

- Award winner receives an all expenses paid trip to San Diego in February 2013.
- Award will be presented at Opening General Session of ATSSA's Annual Convention and Traffic Expo (650 in attendance).
- A national press release announcing the winner will be sent via PR Newswire.

A man with dark hair and a beard, wearing a dark suit, white shirt, and black tie, stands in the foreground. He is wearing dark sunglasses and holding a black microphone with a silver grille. The microphone has the letters 'CGN' on it. He is standing in front of a modern building with two tall, narrow towers. The sky is cloudy. The text 'National Media Award' is overlaid on the image in white, and 'DEADLINE: November 2' is overlaid in red.

National Media Award

DEADLINE:
November 2

National Media Award



SAFER ROADS SAVE LIVES

ATSSA 2013 National Media Award

Nomination Form

I would like to nominate

Name _____ Organization/Title _____ for

the ATSSA 2013 National Media Award. This person is employed by a news media organization and is responsible for authoring a positive news story focused on roadway safety on our nation's roadways.

Nominee's Contact Information

Address _____

City _____ State _____ Zip _____

Phone _____

Fax to ATSSA by Nov. 2 !!!